

Feedback

Science Fair

Louisa:

Learning more about health value and food

- Interesting to learn about East Asian ideas of foods because they are much more complex and deep than westerners, and it is interesting learning the theory.
- We don't have that kinds of interesting foods in USA. The audience can be like me who are fascinated by cultures have much longer and deeper food history.
- It would be good to provide a number of recipes and you can go back to your original concept of food combinations. (For example, if you are worried about anemia, then you're recommending crown daisy and provide what food combinations will increase those properties in the crown daisy. Eastern and Western recipes but all the recipes should emphasize how the chemistry is enhancing the health benefits.)
- Design for the tablet - people use tablet for recipes in their kitchens.
- The way using The Five Elements system is composed very nicely for mobile for a small screen. You can go more details when you design for the tablet but for the phone no more complicated than which is good. Good work!

Miri:

- The concept is strong as a cultural exchange of information organizing the "mysterious" information will be helpful to those curious about eastern medicine.
- Research to back up the information will be crucial to how the western audience will receive the information. The challenge will be in convincing skeptics that it is more than a myth.
- I would like to see the project when it has more information provided!! As a Korean, I understand your concept and the motivation and culture behind it. Make sure it is delivered clearly to those unfamiliar with it too.

Luobin:

- Great concept and cultural reference!
- Finding solutions for illness would be better. (Illness → Food → Information)

- Nice design! Need more user testing to improve UI/UX.
- I would love to use it to find the best Korean food!

Ike:

- I think you don't need to provide restaurants but menus of the dishes so that users can search for it.
- Need a clear target group
- Make sure that colors of vegetables and fruits give same result. - looking for food according to color or according to the color of the organ? - It can be confused.
- Showing illness first and then solutions would be better.

Yu:

- Focus on westerners who care about their health like people who usually go to the salad bar. Westerners who eat burgers everyday won't care about this.
- Focus on the recipes rather than the restaurants for people who love to cook at home. It seems too many steps and I will probably open Yelp to search for the dishes. (Making salad is easy and I can cook at home. Personally the reason I go to the restaurant is first, when I am with my friends, second when I want to eat good meals that I cannot cook, and lastly when I don't have time to cook.)
- If you have time, make a printing collection book, which would be good to sell to the salad bars.

Haotian:

- Good concept
- What if I would like to choose more than two multiple ingredients? I would like to select more than one ingredient in order to combine these for dishes.
- Display vegetables in the thesis exhibition

Kai:

- A demonstration of work could combine with a projector. More interactive way - Projection mapping on the real vegetables.
- Make an effective interactive website (use technology like JavaScript, parallax website)